



Secure Data.  
Trusted Collaboration.

# 2018 AGM Presentation

For the full year ended 30 June 2018

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13 November 2018

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# Welcome

I am excited by the opportunity and responsibility the board has given me to lead IXUP. IXUP has an enviable technology and immense potential for future growth. Working closely with the leadership team, my focus will be on execution and crystallising IXUP's significant prospects.



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# Overview

To view our videos, visit the IXUP corporate website.



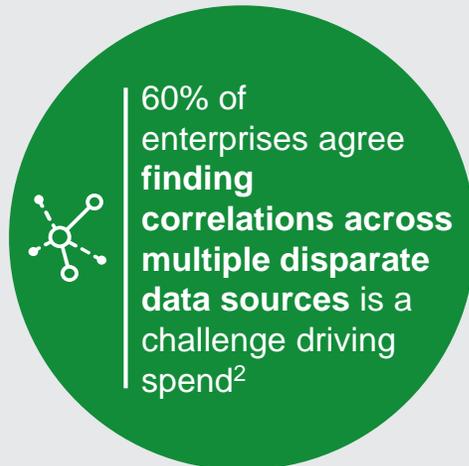
# Global market opportunity

IXUP provides the collaboration platform for big data

## +\$150Bn USD

Global revenue from Big Data & Business Analytics in 2017<sup>1</sup>

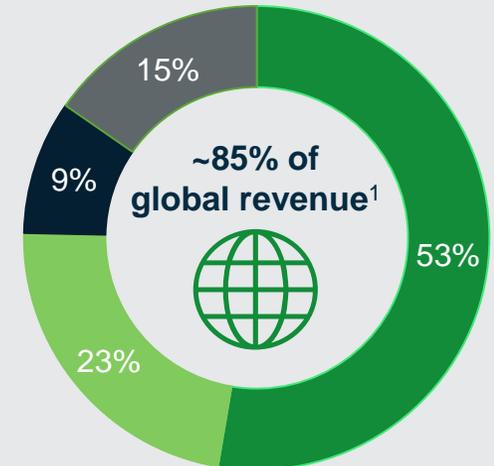
IXUP is solving the greatest challenge



Healthcare, Banking, Insurance



USA, Western Europe, Asia-Pac



■ USA ■ Western Europe ■ Asia Pac ■ Other



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Source:

1. Worldwide Semiannual Big Data and Analytics Spending Guide, International Data Corporation, March 2017
2. IDG Enterprise Data & Analytics Survey 2016

# Supportive regulatory tailwinds

Notifiable Data Breaches

Consumer Data Rights

Open Banking

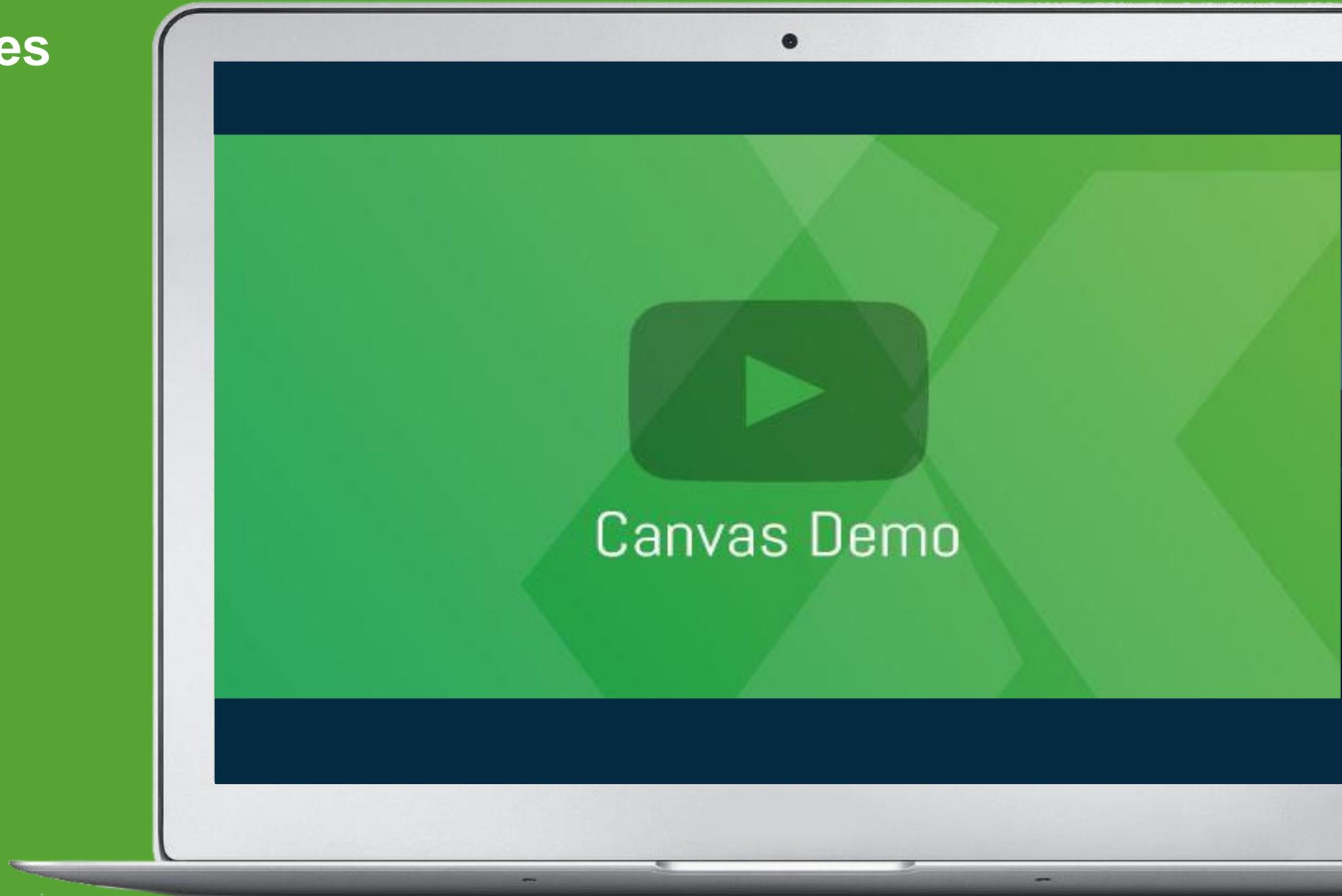
EU General Data Protection Regulation



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# Product Releases

To access our product demonstration, contact us via the corporate website.



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# Management Team



**Peter Leihn**  
Chief Executive Officer



**Dean Joscelyne**  
Founder and Executive Director



**David Bonham**  
Chief Operating Officer and  
Chief Financial Officer



**Paul Coe**  
Chief Technology Officer



**Andreane Laurin**  
Head of Marketing and  
Communication



**Tim Scott**  
Head of Strategic Engagements



**Anthony Turco**  
Head of Product

# Statutory and Advisory Board

## Statutory Board



**Dean Joscelyne**  
Founder and  
Executive Director

Founder and primary architect of IXUP software platform

+20 years experience in product, technology, brand and customer experience



**Clifford Rosenberg**  
Non-Executive  
Director

Global digital innovation change expert

Former MD of LinkedIn for SEA, AUS/NZ and MD at Yahoo AUS/NZ

Non-Executive Director at Nearmap (ASX.NEA), Pureprofile (ASX.PPL), Afterpay Touch Group (ASX.APT), Cabcharge (ASX.CAB)



**Tim Ebbeck**  
Non-Executive  
Director & Chairman

Global commercial and technology executive

Former CEO of Oracle AUS/NZ, CEO of SAP AUS/NZ, CCO SAP APJ & CCO of NBN Co

Non-Executive Director at GeoOp (NZX.GEO), Nextgen

*\* IXUP advises the resignation of Tim Ebbeck and the appointment of Grant Paterson as Acting Chairman and non-executive director.*

## Advisory Board



**Glen Boreham**  
Advisory Chairman

+30 years' experience in IT, media and creative services

Former MD IBM AUS/NZ as part of 25 year career with IBM

Non-Executive Director at Link Group (ASX.LNK) Cochlear (ASX.COH) Southern Cross Austereo (ASX.SXL)



**Nerida Caesar**  
Advisory

+30 years' commercial, telco, data experience

Former MD Equifax, Veda, MD E&G Telstra, IBM

Non-Executive Director at Westpac (ASX.WBC)



**Peter Chapman**  
Advisory

Founder of APCL international technology and early stage business accelerator

Director and Investment Committee member of Morpheus Ventures



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# Strategic Relationships



Leverage global leadership in cloud computing, cryptographic research, and joint execution with field sales team



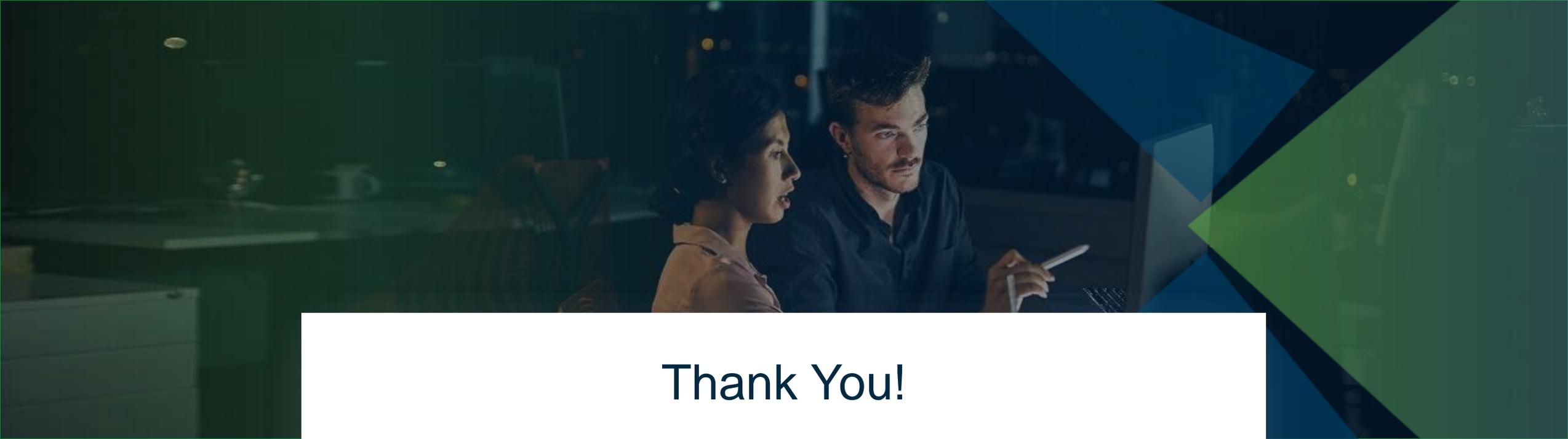
Leverage existing position in global financial services sector piloting advanced data bureau capability



Leverage global leader in advisory to define, develop and execute new data collaboration services



Deployment offering secure data collaboration in the Australian insurance industry



Thank You!

**Contact details:**

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